

City of Ontario 2014 Holiday Card Call for Entries

The Chaffey Community Museum of Art (CCMA) announces the call for entries for original artwork to be used as the design of the City of Ontario 2014 holiday card.

Each year the City of Ontario's elected and appointed officials, administrators, and department heads distribute holiday cards featuring a city landmark or other theme of historic or cultural significance for the city. CCMA assists the City by presenting a panel of three artists, one of whom will be selected by the City of Ontario to create original artwork for the 2014 holiday card.

The artist selected will receive a purchase prize of \$350; runners up will receive \$75 each. The purchased work of art will become the property of CCMA and will be displayed in the lobby of the Ontario City Hall throughout the month of December 2014. The winning artist will be credited on the back of the holiday card, along with production notes.

Submission rules (Phase I):

1. All two-dimensional media is welcome.
2. The theme must represent something of historical or cultural significance to the City of Ontario. (The 2013 holiday card was a watercolor of the Frankish Fountain and was submitted by artist Rick Caughman.) The City of Ontario will provide a list of historic sites and themes that are deemed suitable as subjects for the holiday card.
3. Representational art is preferred, but all styles will be considered.
4. All artwork must be original and produced within the last year.
5. Each artist may submit one or two concept drawings for consideration. At this stage, work does not need to be framed, though works on paper should be in a protective sleeve.
6. With each submission, the artist must provide contact information, a concept or theme statement and a description of the media to be used.
7. The submission deadline for Phase I is February 28, 2014. Take-in is between noon and 4 pm at CCMA.

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Between March 1 and March 14, 2014 a committee formed by CCMA will select three submissions and invite the artists to Phase II. The submissions selected will be announced on March 15, 2014 by CCMA. Artists not invited to Phase II can pick up their submissions at CCMA on March 16, 2014 between noon and 4 pm.

Submission rules (Phase II):

- 1) In Phase II, participating artists will be asked to submit a more fully-realized work of art for consideration. The submission should not exceed 20"x28" unframed.
- 2) The reproduction size of the work of art on the holiday card is 5"x7" (either horizontal or vertical orientation). Attention should be paid to how well the work of art submitted will reduce to this size.
- 3) The deadline for submission of Phase II works of art is May 1, 2014. Take-in is between noon at 4 pm at CCMA.

The City of Ontario will make the final selection for the 2014 holiday card from among the three submissions. The determination of the City of Ontario is final and is not subject to appeal or reconsideration. The winner will be announced by the City of Ontario on May 30, 2014.

By July 3, 2014, the winning artist must provide a high-resolution PDF file suitable for offset reproduction to CCMA and the original work of art, framed, wired and ready to hang.

Timeline for City of Ontario holiday card competition
(all dates are 2014)

February 1:	Call for entries issued
February 28:	Deadline for concept submissions for Phase I
March 15:	Announcement of three finalists
March 16:	Phase I submissions pick up
May 1:	Deadline for Phase II submissions
May 30:	Winner of 2014 City of Ontario holiday card competition announced
July 3:	High resolution PDF file and framed work of art due to CCMA

Beginning February 2, 2014 submission forms can be downloaded at the CCMA web site: www.chaffeymuseum.org/exhibits/submssion forms. Please contact CCMA at 909.463.3733 or info@chaffeymuseum.org with questions.

The Chaffey Community Museum of Art is located at 217 South Lemon Avenue, Ontario and is open from noon to 4 pm Thursday through Sunday. Admission is free; donations always welcome.

City of Ontario 2014 Holiday Card Historic Sites Link

The City of Ontario has provided this link to the summary of historic sites in the city:

<http://www.ci.ontario.ca.us/modules/showdocument.aspx?documentid=7521>

Please be advised that this list provides a summary of buildings and historic sites, but is not meant to be the only topics that can be used. Artists are encouraged to demonstrate creativity in reflecting the heritage and culture of Ontario. Examples of other potential topics include

- Founding fathers and city leaders
- Ontario's citrus heritage
- The Charlotte Armstrong rose
- Ontario's history of involvement in aviation
- Euclid Avenue

The City's primary interest is the creativity demonstrated by the artist in depicting an historical topic.



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City of Ontario 2014 Holiday Card Submission Form

I hereby agree to have my submission to the City of Ontario 2014 holiday card competition held at the Chaffey Community Museum of Art for review and evaluation. I agree not to hold CCMA, or their assigns, responsible for any loss or damage to the submission while in transit and/or in the possession of CCMA.

Artist's Name (Please Print Legibly): _____

Address _____ City, State, & Zip Code: _____

Phone Number _____ Email: _____

Artist's Signature _____ Date: _____

Museum Representative's Signature _____ Date: _____

Submission Drop-Off Dates:
Phase I: February 28, 2014 – 12:30 pm to 3:00 pm
Phase II: May 1, 2014 – 12:30 pm to 3 pm

Description of Submission

	Title	Medium	Date Created
Phase I			
Phase II			

Photography Policy

Please sign below if you wish to grant permission to CCMA, the press, and members of the public to photograph your work.

Artist Signature: _____ Date _____

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