

## *Our Favorite Things* City of Ontario 2020 Holiday Card Call for Entries

The Chaffey Community Museum of Art (CCMA) announces the call for entries for original artwork to be used as the design for the City of Ontario's 2020 holiday card. Each year the City's elected and appointed officials, administrators, and department heads distribute hundreds of holiday cards. More than ever this year, it's important to carry on this fine tradition of sending holiday cheer this season.

CCMA is proud to assist the City by presenting a panel of three artists, one of whom will be selected by the City of Ontario to create original artwork for the 2020 holiday card.

Because of the unique circumstances challenging all of us this year, the timeline for this project is abbreviated considerably. To expedite the process, ALL works of art must be submitted digitally. Only the winning work must be submitted in its original format.

The artist selected will receive a purchase prize of \$350; runners up will receive \$75 each. The purchased work of art will become the property of CCMA and will be displayed in the lobby of the Ontario City Hall throughout the month of December 2020. The winning artist will be credited on the back of the holiday card, along with production notes.

### **Entry rules:**

1. All two-dimensional media is welcome.
2. The theme for the 2020 holiday card is *Our Favorite Things: Ontario*. Artists are invited to interpret this year's theme in the spirit of the holiday season in the City of Ontario. Everything from a favorite historical building festooned with holiday lights to a dog parading on Euclid Avenue in his holiday sweater are fair game. Entries should reflect the holiday season as a whole and not focus on religious themes.

Photos of public art may be found at

<https://cityofontario.maps.arcgis.com/apps/Shortlist/index.html?appid=0de269938f2e40018214a31964a3e145>

Photos of historical landmarks can be found at

<https://cityofontario.maps.arcgis.com/apps/Shortlist/index.html?appid=0de269938f2e40018214a31964a3e145>

3. Representational art is preferred, but all styles will be considered.
4. All artwork must be original.

*Creating an understanding of the value art brings to everyday life since 1941*

5. Artists should keep the following information in mind:
  - a. The final entry should not exceed 20"x28" unframed.
  - b. The reproduction size of the work of art on the holiday card is 5"x7" (either horizontal or vertical orientation). Attention should be paid to how well the work of art submitted will reduce to this size.
6. Each artist may submit digitally no more than two pieces of completed artwork. There is no entry fee.
7. With each entry, the artist must provide contact information, the title of the work, and the medium used. Forms can be downloaded from CCMA's website at [https://www.chaffeymuseum.org/content/exhibits/submission\\_forms](https://www.chaffeymuseum.org/content/exhibits/submission_forms)
8. The submission deadline is August 15, 2020. All entries must be submitted in JPEG format to [info@chaffeymuseum.org](mailto:info@chaffeymuseum.org).
9. Between August 16 and September 5, 2020, a committee formed by CCMA will select three finalists. These finalists will be forwarded to the City's representatives for the final selection.
10. The City of Ontario will make the final selection for the 2020 holiday card from among the three finalists. The determination of the City of Ontario is final and not subject to appeal or reconsideration.
11. The winner will be notified by October 5, 2020. By November 1, 2020 the winner must present to CCMA a framed original piece of artwork that is wired and ready to hang. The artist must also submit a high-resolution JPEG file suitable for offset reproduction by the City of Ontario's lithography department.

#### **Timeline for City of Ontario 2020 holiday card competition**

June 12	Call for entries issued
August 15	All works must be submitted digitally to CCMA
August 16 – September 5	CCMA jurors select three finalists to forward to the City of Ontario
October 5	City of Ontario announces winner
October 13	Winner submits high-resolution JPEG file to CCMA and to the City of Ontario
November 1	Winner submits to CCMA a framed, wired work ready to hang

**For further information, contact:**

Chaffey Community Museum of Art

[info@chaffeymuseum.org](mailto:info@chaffeymuseum.org)

[www.chaffeymuseum.org](http://www.chaffeymuseum.org)

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